**Springfield & Central Illinois African American History Museum**

**12th Annual Fundraising Gala**

**Theme:**

“Honoring Our Heritage: Heroes & Sheroes - Greatness In Many Forms”

**Saturday, October 21, 2023**

6:00 p.m. - Silent Auction/Reception  
7:00 p.m. - Dinner  

Northfield Inn & Suites Conference Center, 3280 Northfield Dr., Springfield, IL 62702

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### Advertising Opportunities

- Center Page Ad Opposite Program (Color Only).. $600
- Outside Back Cover Ad (Color Only) ............... $500
- Inside Front or Back Cover Ad (Color Only)....... $400
- Full Page.................................B/W $125  Color...... $225
- Half Page.................................B/W $90  Color....... $190
- 1/4 Page.................................B/W $60  Color....... $160

### Sponsorship Opportunities

- **Underwriter Event Sponsor**  
  $10,000.00  
  Full Page Back Cover Color Ad, 8 tickets
- **Diamond Event Sponsor**  
  $7,500.00  
  Full Page Color Ad, 8 tickets
- **Platinum Sponsor**  
  $5,000.00  
  Full Page Black & White Ad, 8 tickets
- **Copper Sponsor**  
  $2,500.00  
  Half Page Color Ad, 4 tickets
- **Golden Sponsor**  
  $1,000.00  
  Half Page Black & White Ad, 4 tickets
- **Bronze Sponsor**  
  $500.00  
  Quarter Page Color Ad, 2 tickets

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**Gala Ticket $65 | Student Ticket $32 | Gala Table $520**

Thank you for supporting our 12th Annual Gala!

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**Please make all checks payable to: AAHM**

All Sponsorships and Ads due by **September 21, 2023**

**Mail checks to:**  
AAHM • P.O. Box 301 • Springfield, Illinois 62705

E-mail camera ready ads (pdf files preferred) to: siaahf@yahoo.com

For additional information call Nalo Mitchell at 217-391-6323 or Nell Clay at 217-638-5755

*The Springfield & Central Illinois African American History Foundation and Museum is a 501c(3) Non-Profit organization recognized by the US Internal Revenue Service.*