



Springfield & Central Illinois African American History Museum

Virtual 10th Annual Fundraising Gala

Theme:

*“Honoring Our Heritage; Foundations of our Community,
Businesses, Churches and Organizations”*

Friday, October 22, 2021

7:00 p.m. - Virtual showing on the Museum's YouTube and Website pages
The Gala Program Booklet will be mailed to all that purchase a sponsorship or an ad

Advertising Opportunities

- Center Page Ad Opposite Program..... \$500
- Outside Back Cover Ad (Color Only) \$400
- Inside Front or Back Cover Ad (Color Only)..... \$375
- Full Page.....B/W \$125 Color..... \$225
- Half Page.....B/W \$90 Color \$190
- 1/4 Page.....B/W \$60 Color \$160

Sponsorship Opportunities

- Diamond Event Sponsor** \$7,500.00
*Full Page Color Ad,
Media & Program Book Recognition*
- Platinum Sponsor** \$5,000.00
*Full Page Color Ad, &
Program Book Recognition*
- Golden Sponsor** \$2,500.00
*Full Page Black & White Ad,
& Program Book Recognition*
- Silver Sponsor** \$1,000.00
*Full Page Black & White Ad,
& Program Book Recognition*
- Bronze Sponsor** \$500.00
*Half Page Black & White Ad,
& Program Book Recognition*

Thank you for supporting our Virtual 10th Annual Gala!

Name of Sponsor/Advertiser: _____

Address: _____

Contact Person: _____

Telephone Number: _____ Main Contact #: _____

Email: _____

Ad Size: _____ Amount Paid: _____ Amount Owed: _____

Sold By: _____

Please make all checks payable to: AAHM

All Sponsorships and Ads due by **September 1st, 2021**

Mail checks to: AAHM • P.O. Box 301 • Springfield, Illinois 62705

E-mail camera ready ads (pdf files preferred) to : siaahf@yahoo.com

For additional information call Nell Clay at 217-638-5755 or Kevia Maloney at 217-391-6323

The Springfield & Central Illinois African American History Foundation and Museum is a 501c(3) Non-Profit organization recognized by the US Internal Revenue Service.